

ABSTRAK

UNIVERSITAS AISYIYAH PALEMBANG

PROGRAM STUDI ILMU KEPERAWATAN

SKRIPSI, Januari 2026

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EFEKTIVITAS EDUKASI MEDIA *SCRAPBOOK* DAN VIDEO ANIMASI TERHADAP PENGETAHUAN ANAK TENTANG PENCEGAHAN KEKERASAN SEKSUAL DI SD NEGERI 87 PALEMBANG

XIX, 143 Halaman, 18 Tabel, 3 Bagan, 4 Gambar, 1 Daftar Singkatan, 10 Lampiran

Pendahuluan: Kekerasan seksual terhadap anak merupakan permasalahan global yang terus meningkat setiap tahun dan menimbulkan dampak serius terhadap perkembangan fisik, psikologis, serta sosial anak. Upaya preventif melalui pendidikan kesehatan dapat dilakukan dengan penggunaan media pembelajaran yang menarik dan sesuai dengan karakteristik anak, seperti *scrapbook* dan video animasi. **Tujuan:** Mengetahui efektivitas media *scrapbook* dan video animasi terhadap peningkatan pengetahuan anak tentang pencegahan kekerasan seksual di Sekolah Dasar Negeri 87 Palembang. **Metode:** Penelitian ini menggunakan pendekatan kuantitatif dengan desain *quasi experiment comparative study* rancangan *pretest-posttest two group design*. Teknik pengambilan sampel menggunakan *simple random sampling* dengan jumlah 86 responden, masing-masing 43 anak untuk kelompok *scrapbook* dan 43 anak untuk kelompok video animasi. Instrumen penelitian berupa kuesioner pengetahuan tentang pencegahan kekerasan seksual yang terdiri dari 13 item pertanyaan. Analisis data dilakukan menggunakan uji *Wilcoxon* dan *Mann-Whitney Test*. **Hasil:** Uji *Wilcoxon* menunjukkan adanya peningkatan pengetahuan yang signifikan setelah diberikan intervensi dengan media *scrapbook* dan video animasi ($p = 0,000$; $p < 0,05$). Uji *Mann-Whitney* menunjukkan nilai $p = 0,010$ ($p < 0,05$), sehingga dapat disimpulkan bahwa terdapat perbedaan efektivitas yang signifikan antara media *scrapbook* dan video animasi dalam meningkatkan pengetahuan siswa. **Kesimpulan:** Media video animasi lebih efektif daripada *scrapbook* karena siswa tidak hanya memahami materi melalui ceramah tetapi juga dengan melalui gambar bergerak dan narasi suara.

Kata Kunci: *Scrapbook*, Video Animasi, Pengetahuan Anak, Pencegahan Kekerasan Seksual

Daftar Pustaka: 81 (2014-2025)

ABSTRACT

**UNIVERSITY AISYIYAH PALEMBANG
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THE EFFECTIVENESS OF SCRAPBOOK MEDIA EDUCATION AND ANIMATED VIDEOS ON CHILDREN'S KNOWLEDGE ABOUT SEXUAL VIOLENCE PREVENTION IN STATE ELEMENTARY SCHOOL 87 PALEMBANG

XIX, 143 Pages, 18 Tables, 3 Charts, 4 Figures, 1 List of Abbreviations, 10 Appendices

Introduction: Sexual violence against children is a global problem that continues to increase every year and has serious impacts on children's physical, psychological, and social development. Preventive efforts through health education can be carried out using engaging learning media that match children's characteristics, such as scrapbooks and animated videos. **Objective:** To determine the effectiveness of scrapbooks and animated videos in increasing children's knowledge about the prevention of sexual violence at State Elementary School 87 Palembang. **Method:** This study used a quantitative approach with a quasi-experimental comparative study design, specifically a pretest-posttest two-group design. The sampling technique employed was simple random sampling with a total of 86 respondents, consisting of 43 children in the scrapbook group and 43 children in the animated video group. The research instrument was a questionnaire on knowledge about sexual violence prevention, consisting of 13 items. Data analysis was conducted using the Wilcoxon test and Mann-Whitney test. **Results:** The Wilcoxon test showed a significant increase in knowledge after the intervention with scrapbook media and animated videos ($p = 0.000$; $p < 0.05$). The Mann-Whitney test showed a p -value of 0.010 ($p < 0.05$), so it can be concluded that there is a significant difference in effectiveness between scrapbook media and animated videos in improving students' knowledge. **Conclusion:** Animated video media is more effective than scrapbooks because students not only understand the material through lectures but also through moving images and voice narration.

Keywords: Scrapbook, Animated Video, Children's Knowledge, Sexual Violence Prevention
References: 81(2014-2025)